

Comfort

THE TWEET PACK · FOR X

Over fifty posts, ready to go.

Tweets, threads, replies and hashtags for influencers, live creators and agencies. Copy, add your own link, post.

BEFORE YOU POST

How to use this pack

Every post below ends with a sample link. Replace it with your own link from **icomfortyou.com/promote** (signed in), so the friends you bring are counted as yours.

Sample link: icomfortyou.com/?ref=yourname

Swap "yourname" for your own username. Your exact link is on the Promote Comfort page.

Five habits that work on X

1. **One idea per tweet.** One feature, one feeling. The thread is where you list more.
2. **Lead with you.** "I added my secondary school..." beats "Comfort has a feature that...".
3. **Pin your best one** and put your link in your bio too.
4. **Add the film or a screen recording** of your own account. Video tweets travel further. Never show someone else's face, chat or username.
5. **Two or three hashtags,** not ten. Pick from the sets at the back.

What's inside

A Launch and everyday
B Old friends, Your past
C Plans and safety
D Places, rooms, culture
E Students and corpers
F Live creators
G Agencies
H Games and fun
I Detty December
J Threads
K Replies and quote tweets
L Hashtags and rules

A · LAUNCH AND EVERYDAY

Launch and everyday

You @yourname

Found an app that does people, places AND plans in one place. Chats, lives, rooms, games, all of it. It's called Comfort and it's free.

icomfortyou.com/?ref=yourname #ComfortApp

PIN THIS ONE

You @yourname

New in the city and don't want to go out alone? Comfort helps you find someone for the moment. Dinner, a city tour, a listening ear.

Usernames only. Areas, never addresses.
icomfortyou.com/?ref=yourname

You @yourname

Comfort is the first app I've seen that goes from "hello" to an actual plan without the awkward part.

Meet. Pick a place. Make it a plan.
icomfortyou.com/?ref=yourname #Comfort

You @yourname

Me opening Comfort "just to check" and ending up in a Pidgin voice room, a game of Whot and a plan for Saturday.

Free, 18+: icomfortyou.com/?ref=yourname

You @yourname

Your weekend has a home now.
People to meet. Places people actually recommend. Plans that keep you safe. Lives and games when you're home.

icomfortyou.com/?ref=yourname #ComfortApp

You @yourname

If your friends are always asking "where are we going this weekend?", send them this.

icomfortyou.com/?ref=yourname

GOOD AS A QUOTE TWEET ON A "PLANS?" POST

B · YOUR PAST

Old friends, Your past

The strongest feeling Comfort gives. Talk about your own reunion; never name the other person.

You @yourname
Added my secondary school on Comfort and it told me someone from my set was on there too.

I literally screamed.
icomfortyou.com/?ref=yourname #ComfortApp
PIN THIS ONE

You @yourname
Your school. Your NYSC camp. The street you grew up on.
Comfort quietly lets you both know when your years meet. You decide if you say hello.

icomfortyou.com/?ref=yourname

You @yourname
Tag someone you haven't spoken to since SS3.

Then add your school on Comfort and see who else is there: icomfortyou.com/?ref=yourname
ENGAGEMENT POST: TAGGING DRIVES REPLIES

You @yourname
The best part of Comfort's "Your past": nobody can look up who went to your school. It only tells two people whose own places meet.

Nostalgia, minus the creep factor.
icomfortyou.com/?ref=yourname

You @yourname
Which set are you? '08, '12, '15?
Comfort will find your people. icomfortyou.com/?ref=yourname #ThrowbackThursday
POST ON A THURSDAY

C · PLANS AND SAFETY

Plans and safety

You @yourname
We made the plan in the chat, I sent it to my sister in one tap, and checked in when I got home.

This is how meeting people should feel.
icomfortyou.com/?ref=yourname

You @yourname
Things I love on Comfort:
· usernames, not real names
· areas, never addresses
· a got-home-safe check-in
· a Panic button for your loved ones

icomfortyou.com/?ref=yourname #SafetyFirst

You @yourname
"Where are you?" "Who are you with?"
My mum gets the plan before I leave now. Comfort sends it for me.

icomfortyou.com/?ref=yourname

You @yourname
Planning my week on Comfort like a responsible adult: gym Tuesday, dinner Friday, game night Sunday.
Ticked, streak kept.

icomfortyou.com/?ref=yourname

D · PLACES, ROOMS, CULTURE

Places, rooms, culture

You @yourname

Finally, places people actually recommend. Thumbs up or thumbs down from real people, not ads.

Then you go with someone. icomfortyou.com/?ref=yourname #Lagos

You @yourname

There's a Pidgin room on Comfort and the gist there is unmatched.
Yoruba, Igbo and Hausa rooms too.

Come and yarn: icomfortyou.com/?ref=yourname

You @yourname

Football room on match day is a different level of madness. Come and argue with your city.

icomfortyou.com/?ref=yourname #MatchDay

You @yourname

The map on Comfort shows where the vibe is in your city, by area. Never where anyone lives.

icomfortyou.com/?ref=yourname

You @yourname

Snapped my jollof on Comfort's Food Calorie Checker. It told me roughly what was on the plate. It didn't judge me. Respect.

icomfortyou.com/?ref=yourname

E · STUDENTS AND CORPERS

Students and corpers

You @yourname

Looking for a roommate without agent wahala? Comfort's Hostels shows roommate posts and what people really paid. Known scams get blocked.

icomfortyou.com/?ref=yourname #Unilag

You @yourname

Corpers! Your state and your platoon have a space on Comfort. Find your camp people before you even get there.

icomfortyou.com/?ref=yourname #NYSC

You @yourname

Freshers: don't do your first week alone. Your campus crowd is on Comfort.

icomfortyou.com/?ref=yourname #Freshers

You @yourname

Platoon 4 where you dey? Come let's find each other on Comfort.

icomfortyou.com/?ref=yourname #NYSC #Corpers

F · LIVE CREATORS

Live creators

Turn followers into a live audience. Always say when, and give a reason to come.

You @yourname

I'm going live on Comfort tonight at 8. Gist, games, and I'm bringing guests on camera.

Tap "Remind me" so you don't miss it: icomfortyou.com/?ref=yourname #LiveOnComfort

POST 2 HOURS BEFORE

You @yourname

LIVE NOW on Comfort. Come through, say hi, join the fan club.

icomfortyou.com/?ref=yourname #LiveOnComfort

POST THE MOMENT YOU START

You @yourname

Battle tonight on Comfort: me vs @friend. Best of three. Your cheers count as points.

Pick a side: icomfortyou.com/?ref=yourname

ONLY TAG A HOST WHO AGREED

You @yourname

The gifts on Comfort lives are actually cinematic. Somebody sent a Golden lion and my screen turned into a movie.

icomfortyou.com/?ref=yourname

You @yourname

Voice room tonight: eight seats, one topic. "Jollof: party or home-made?" Come and defend yourself.

icomfortyou.com/?ref=yourname

You @yourname

Creators: Comfort has a monthly Creator Programme for hosts who show up. Clear stages, progress you can see.

Start your season with me: icomfortyou.com/?ref=yourname

NEVER PROMISE AN AMOUNT

G · AGENCIES

Agencies

Your agency @agency

We're recruiting live hosts on Comfort. Battles, voice rooms, fan clubs and a monthly programme.

DM us, then sign up here: icomfortyou.com/?ref=agencyname #LiveHosts

Your agency @agency

Our hosts keep their real gifts. They go straight to the host's own account on Comfort.

Want in? icomfortyou.com/?ref=agencyname

Your agency @agency

Shy on camera? Start with a voice room. Our team will show you the ropes on Comfort.

icomfortyou.com/?ref=agencyname

H · GAMES AND FUN

Games and fun

You @yourname

Ludo, Whot, chess, Ayo, dress-up, mini golf. Comfort has a whole Game Centre and I've lost my evening.

icomfortyou.com/?ref=yourname #GameNight

You @yourname

Who wants to lose at Whot tonight? Table's open on Comfort.

icomfortyou.com/?ref=yourname

You @yourname

Comfort's Mystery Match: a five-minute voice call with someone new. Faces only if you both tap a heart.

Terrifying. Iconic. icomfortyou.com/?ref=yourname

You @yourname

Posted for my city's weekly challenge on Comfort. Most real likes wins. Go and like mine, abeg.

icomfortyou.com/?ref=yourname

I · DETTY DECEMBER

Detty December

You @yourname

Detty December is loading. Find who's going where, make a group plan, and don't do the season alone.

icomfortyou.com/?ref=yourname #DettyDecember

You @yourname

December plans: sorted on Comfort. Events, tables, and the people I'm going with.

icomfortyou.com/?ref=yourname #DettyDecember

You @yourname

Back home for December and don't know what's on? Comfort shows the season's events and who's going.

icomfortyou.com/?ref=yourname #JapaHome

J · THREADS

Threads

Post the first tweet, then reply to yourself with the rest. Attach the film to the first one.

Thread 1: "I tried Comfort for a week"

You 1/5

I used Comfort for a week instead of doom-scrolling. Here's what happened 🧵

You 2/5

Day 1: added my secondary school to "Your past". Two days later it told me someone from my set was there. We're meeting for suya on Saturday.

You 3/5

Day 3: joined my city's room and a Pidgin voice room. The gist was elite.

You 4/5

Day 5: made a plan in the chat, sent it to my sister in one tap, checked in when I got home. Easiest I've ever felt about meeting someone.

You 5/5

Day 7: game night. Lost at Whot. It's free and 18+, come and beat me: icomfortyou.com/?ref=yourname #ComfortApp

Thread 2: "Everything Comfort does"

You 1/5

Comfort is one app for your people, your places and your plans. A quick tour 🧵

You 2/5

People: find someone for the moment, add friends by code, reconnect with your school set, or try a five-minute Mystery Match.

You 3/5

Places: a map of your city by area, places people recommend, rooms for every topic and language, campus hostels and NYSC.

You 4/5

Plans: make it in the chat, tell your loved ones, plan your week, grab a seat at a table. Then Play: lives, gifts, battles, games.

You 5/5

Usernames only. Areas, never addresses. Free on Google Play and at icomfortyou.com/?ref=yourname

K · REPLIES AND QUOTE TWEETS

Replies and quote tweets

Short lines for joining conversations that are already happening. Reply only where it fits; never spam strangers.

On "I'm bored this weekend"

Comfort. Thank me later. icomfortyou.com/?ref=yourname

On "I miss my school friends"

Add your school on Comfort. It tells you when someone from your set is there too.

On "where should we go?"

Check Places on Comfort, real votes from real people. Then make the plan in the chat.

On "just moved to Lagos"

Welcome! Comfort helped me find my people when I moved. Free: icomfortyou.com/?ref=yourname

On "posting to NYSC camp"

Your state and platoon are on Comfort. Find your camp people before you arrive.

On "want to start streaming"

Try going live on Comfort: guests, battles, voice rooms. One tap to start.

L · HASHTAGS AND RULES

Hashtag sets

Use two or three per tweet. Mix one brand tag with one topic tag.

USE FOR	HASHTAGS
Every post	#Comfort #ComfortApp #icomfortyou
Lives	#LiveOnComfort #GoLive #LiveHosts
Reunions	#ThrowbackThursday #OldStudents #SetOf2012
Campus and corpers	#NYSC #Corpers #Freshers #Unilag
City and season	#Lagos #Abuja #DettyDecember #WeekendPlans
Fun	#GameNight #NaijaApps #MatchDay

Never tweet

- That Comfort money is real money, can be withdrawn or swapped for cash. It's play money for gifts and games.
- A promised income ("earn ₦201,000"). Say the Creator Programme has monthly awards for hosts who hit their targets.
- "Verified" or "100% safe". Say "Identity checked" and talk about the safety tools.
- Anything sexual, or aimed at under-18s.
- Anyone else's face, chat, username or location without their yes.



Comfort

Find the comfort that fits the moment.

Your link: icomfortyou.com/promote

18+ only · Usernames only · Areas, never addresses · Comfort money is play money and is never withdrawn